WHAT IS PATIENT INVOLVEMENT IN HEALTHCARE IN THE 21ST CENTURY?
Welcome

Welcome to three days focusing on the patient perspectives in medicine use

When we talk about the patient’s perspective in medicine use, we need to look carefully at the work carried out during the past 20 years by Nordic and international researchers, patients’ organizations and public entities as well as the pharmaceutical industry. Great steps have been taken to try firstly to understand why, how and when patients are part of the process of development, approval and use of pharmaceutical products, and secondly to engage patients, relatives and patients’ organizations in the research process as key actors. It is therefore important that this conference embraces viewpoints of the main stakeholders in the field and facilitates an exchange of insights and understandings across sectors and across disciplines.

How do we ensure that citizens, patients and relatives are involved in a way that they wish? How do we make sure that their rights and the rights of the community are honored, respected and well taken into consideration by public and private entities? What is the attitude of policy makers and healthcare professional when patients are taking the lead in researching and adapting new ways of using medicines?

How do we best teach future healthcare professionals, including pharmacists, so that having patients and citizens, as the center of gravity of their work is evident in their practice?

We look forward to three good days of interesting discussion and fruitful encounters.

Warm welcome to all,

Scientific Committee
Nordic Social Pharmacy and Health Research Conference

and

Social and Clinical Pharmacy Research Group
WHO Collaborating Center on research and teaching on patient’s perspective in medicine use

Visit conference website here
Scientific Committee

Lourdes Cantarero Arevalo, Denmark
Janine Traulsen, Denmark
Louise C. Druedahl, Denmark
Lotte Stig Nørgaard, Denmark
Ulla Hedegaard, Denmark
Gitte Reventlov Husted, Denmark
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Kati Sepponen, Finland
Daisy Volmer, Estonia
Andy Wallman, Sweden

Organizing Committee

Anna Birna Almarsdottir, Denmark
Nelleke Duijm, Denmark
Susanne Kaae, Denmark
Rikke Nørgaard Hansen, Denmark
Charlotte Rossing, Denmark
Program overview

Day 1 - Wednesday June 12th
Venue: Mærsk Tower, 3b Blegdamsvej, 2200 København N

15.00-15.30 Welcome
15.30-17.00 Panel discussion: What is patient involvement in healthcare in the 21st century?
Niels K. Jerne auditorium
17:00 - Reception, bubbles and music
15th floor of Mærsk Tower
18:00 Guided tour of the Mærsk tower
Sign-up when registering for the conference

Day 2 - Thursday June 13th
Venue: Pharmakon, Milnersvej 42, 3400 Hillerød

08:00-08:45 Registration
08:45-09:00 Welcome to Pharmakon
09:10-12:00 Plenary session and panel discussion: Patients involvement in research right from the planning phase: learning from best practices
12:15-13:00 Lunch
13:00-14:30 Workshops: health services research, patient safety and pharmacy education
14:30–15:00 Coffee break
15:00-16.30 Workshops: clinical pharmacy, social pharmacy and quality in research
17:00-17:30 Poster session
17:30-18:30 Inspirational talks
19:30 Conference dinner

Day 3 - Friday June 14th
Venue: Pharmakon, Milnersvej 42, 3400 Hillerød

08:30-09:00 Get inspired!
09:00-12:00 Thematic sessions: Pharmaceutical policy, health services research and regulatory science; Patient safety and clinical pharmacy; Social Pharmacy and pharmacy education; Medication counselling
12:15-13:00 Lunch
13:00-15:00 Plenary session and Panel discussion: Psychotropic medicines: patients, users and professional perspectives
15:00–15:30 Coffee break
15:30-16:30 Awards and goodbyes

Visit conference website here
Detailed program

**Day 1 - Wednesday June 12th**
Venue: Mærsk Tower – Niels K. Jerne auditorium

15.00-15.30 **Welcome**
Professor Anna Birna Almarsdottir
Head of the WHO Collaborating Centre for Research and Training in the Patient Perspective on Medicine Use Social and Clinical Pharmacy research group

15.30-17.00 **Panel discussion – What is patient involvement in healthcare in the 21st century?**
Niels K. Jerne auditorium

Six experts share their views and understandings on how the new healthcare paradigm and the influence of new technologies are shaping patient involvement. How is it going? What are the facilitators and challenges?

Panel:
- **Dr. Bettina Ryll** / Melanoma Patient Network Europe, Chair of the ESMO Patient Advocates Working Group.
- **Janine Marie Traulsen** / Associate professor, Faculty of Health and Medical Sciences, University of Copenhagen
- **Hanne Bak Pedersen** / Deputy Director Programme Supply & Market Influence, UNICEF
- **Natasja Kingod** / Postdoctoral Researcher, Department of Anthropology, University of Copenhagen
- **Camilla Krogh Lauritzen** / Chief Patient Officer at LEO Pharma
- **Bente Buus Nielsen** / Patient earlier involved in drug development research, Head of Association for Autoimmune Diseases

Moderator: Peter Hyldgård, Center for Scientific Communication, Videnskab.dk

17:00 -
**Reception, bubbles and music**
15th floor at Mærsk Tower

18:00 **Guided tour of the Mærsk tower**
When registering for the conference you can sign-up for a guided tour of the Mærsk Tower. Experience the unique facilities in price winning, sustainable architecture, enjoy the view and learn about ground-breaking research within the health and medical sciences. Space is limited.

Visit conference website here
Day 2 - Thursday June 13th
Pharmakon, Milnersvej 42, 3400 Hillerød

08:00-08:45  Registration and morning coffee
08:45-09:00  Welcome to Pharmakon
Venue: Salen, Pharmakon, Hillerød
Charlotte Rossing, Director, Research & Development, Pharmakon

09:00-12:00  Plenary session and panel discussion – Patients involvement in research right from the planning phase: learning from best practices
The concept of patient involvement has become increasing cryptic and difficult to grasp. Are we talking about the same thing when we invite the opinion of patients’ organizations when designing a research project than when independent patients initiate their own research attempts? Is patient involvement creating inequalities among and between different groups of patients? Academics, patients’ advocates and policy makers share their views and experiences on how to best enhance, facilitate and respect patients’ involvement in research

Voices from minority patients
Mohammed Amin
Associate Professor and Chair of the Department of Pharmacy Practice
Beirut Arab University in Lebanon

Research methods that empower
Associate professor Morten Skovdal
Section of Health Services Research
Faculty of Health and Medical Sciences, University of Copenhagen

10:30-10:45  Coffee break

Patient in focus
Charlotte Nørgaard, Founder, Patient In Focus
CEO, Lupus Friends and Family Foundation
Chairwoman, EUPATI Denmark

Promoting patient involvement: the view of the health authority
Katri Hameen Anttila
Head of Research and Development, Finish Medicines Agency

Moderator: Sofia Kälvemark Sporrong / University of Copenhagen

12:15-13:00  Lunch
13:00-14:30  **Workshops**  
Venues: to be announced at Pharmakon screens

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<thead>
<tr>
<th>Workshop 1</th>
<th>Workshop 2</th>
<th>Workshop 3</th>
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<td><strong>Health services research:</strong> Health Care Delivery Models - Implications for pharmacy practice</td>
<td><strong>Patient safety:</strong> Quality indicators in community pharmacies</td>
<td><strong>Pharmacy education:</strong> Pharmacy internship in the Nordic countries – status and future</td>
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<td>Facilitator: <strong>Janine Traulsen / University of Copenhagen</strong></td>
<td>Facilitator: <strong>Kjell H. Halvorsen / University of Tromsø</strong></td>
<td>Facilitator: <strong>Lotte Stig Nørgaard / University of Copenhagen</strong></td>
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14:30–15:00 **Coffee break**

15:00-16:30  **Workshops**  
Venues: to be announced at Pharmakon screens

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<th>Workshop 5</th>
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<td><strong>Clinical pharmacy:</strong> Motivational interviewing – a useful method for clinical pharmacists to change patient’s health behaviour</td>
<td><strong>Social pharmacy:</strong> Integrating the patient perspective in formulation research</td>
<td><strong>Quality in Research:</strong> How do we know it is good? – quality criteria in qualitative social and clinical pharmacy research</td>
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<td>Facilitator: <strong>Ulla Hedegaard / University of Southern Denmark</strong></td>
<td>Facilitator: <strong>Ingunn Bjørndottir / University of Oslo</strong></td>
<td>Facilitator: <strong>Sofia K. Sporrong / University of Copenhagen</strong></td>
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17:00-17:30 **Poster sessions**  
Venue: U-break, Pharmakon

Enjoy a cup of coffee or tea while listening, inquiring and sharing viewpoints with 20 different poster-holders on their last research endeavours. A prize for the best poster will be awarded Friday afternoon.

**Moderator:** **Marika Pohjanoksa / University of Helsinki**
17:30-18:30  **Inspirational talks**  
Venue: Salen, Pharmakon  

Young and experienced researchers pitch their studies. The aim is to promote mutual inspiration, practice in communicating research in a journalistic way and have fun! As for the poster, a prize for the best inspirational talk will be awarded during the conference closing session.  

Moderators: **Kati Sarnola** / Finish Medicines Agency  
**Daisy Volmer** / University of Tartu  

19:30-  **Conference dinner** / Pharmakon, Hillerød
Day 3 - Friday June 14th
Venue: Salen, Pharmakon, Milnersvej 42, 3400 Hillerød
08:30-09:00 Get inspired!
Shaping a professional career as a researcher is exciting and rewarding, but it can sometimes be a lonely and tough process. Wake up early and get inspired on how to preserve your well-being and build resilience that can help you throughout your professional life.

Svend E. Hougaard Jensen / Professor of Economics and Director of PeRCent Department of Economics, Copenhagen Business School

09:00-12:00 Thematic sessions
Venues: to be announced at Pharmakons screens

During these four oral presentation sessions, 26 researchers coming from 17 different universities from 10 different countries will share their recent research work. The aim is to open up a debate and receive feedback after each of 10-15 minutes presentation. We invite you to select your favorite topic, read the abstracts and engage in a fruitful discussion. A prize for the best oral presentation will be awarded during the conference closing session.

Session 1
(09:00-10:30)
Pharmaceutical policy, health services research and regulatory science
New powerful and technology-driven stakeholders are part of the health service landscape worldwide. What does this mean for citizens, patients and pharmacists?

Presenters: Traulsen, Druehdal, Møllebæk, Sarnola and Jacobsen

Moderator: Kati Sepponen / University of Kuopio

Session 2
09:00-12:00
Patient safety and clinical pharmacy
Issues related to deprescribing, medication errors and patient’s views on self-administration of medication during hospitalization will be presented and discussed.

Presenters: Burghle, Bekker, Mulac, Halvorsen, Andersen and Sjölander

Moderator: Anna Birna Almarsdottir / University of Copenhagen

Session 3
09:00-12:00
Social pharmacy and pharmacy education
This session features amongst others changing attitudes towards vaccinations or new initiatives to promote appropriate use of antibiotics.

Presenters: Lundby, Cantarero, Fosgerau, Heydon and Volmer

Moderator: Andy Wallman / Umea University

Session 4
(10:45-12:00)
Medication counselling
How can pharmacists best prepare information on medicines so to enhance counselling on oral anticancer medicines? More topics under this theme will be the focus of this session.

Presenters: Adelsjö, Kenis, Kinnaer, Jäsendal and Abrahamsen

Moderator: Raisa Laaksonen / University of Helsinki

12:15-13:00 Lunch
13:00-15:00 **Plenary and panel discussion – Psychotropic medicines: patients, users and professional perspectives**  
Venue: Salen, Pharmakon, Hillerød

The use of medicines for mental conditions is increasing dramatically throughout the world. WHO estimates than in 2020, 300 million people will be suffering from depression worldwide. The younger generation are especially affected by affective disorders while also struggling with building self-esteem and finding their place in a competing and performance-oriented society. Patients and experts will share their viewpoints on how to best support people living with mental conditions and their use of medication.

**Use of medicine and stigma: a barrier to adherence?**  
Bertel Rüdinger  
Pharmacist, consultant  
Rehabilitation Center Orion

**Quality use of psychotropic medicines**  
Timothy Chen  
Professor, School of Pharmacy  
University of Sydney

**Use of psychotropic medicines among young people**  
Lotte Stig Nørgaard  
Associate professor, Social and Clinical Pharmacy Research Group  
Department of Pharmacy, Faculty of Health and Medical Sciences

Moderator: Lourdes Cantarero-Arévalo / University of Copenhagen

15:00–15:30 **Coffee break**

15:30-16:30 **Awards and goodbyes**  
Venue: Salen, Pharmakon

Final remarks and prices award for the best inspirational talk, best poster and best oral presentation.  
Welcoming the host for the 10th NSPC for 2021
This conference is arranged by:

University of Copenhagen

Pharmakon
Research & Development